

DR!VET+

**OE
MATCHING
QUALITY
AT ITS
BEST**



DRIVE+, the OE matching quality brand exclusively distributed by NEXUS Automotive International. With a premium alternative footprint, a strong brand image, attractive and competitive offers.

PREMIUM SERVICES

DRIVE+ not only offers high quality products, but also premium services in order to support and improve the everyday worklife of the repairs.



Highly competitive fast moving ranges



90% EU car parc coverage



Excellent availability on demand



Strong Brand & Communication program



OE equivalent product specifications



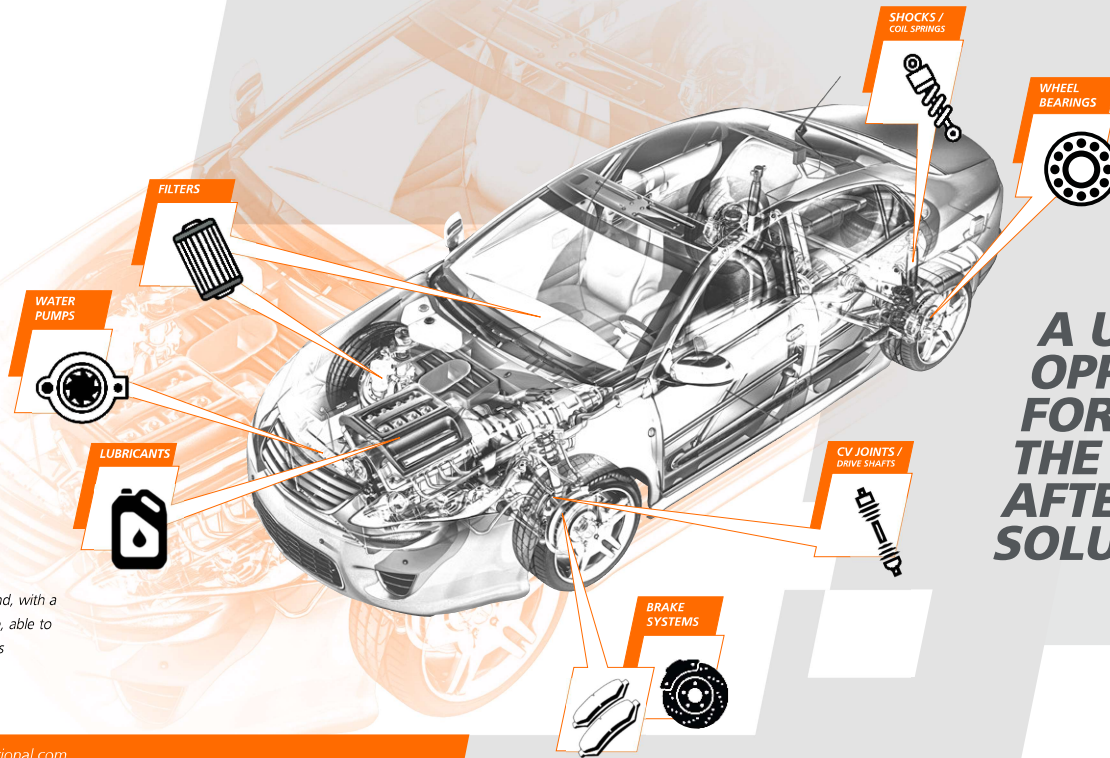
Competitive pricing

BACKGROUND

- The **DRIVE+** Brand was first launched in 2016.
- Initially it was focused on the European Market due to ready availability from its EU suppliers.
- In 2020 the Brand was completely overhauled: The range within the product lines was expanded to cover 90% of the EU Car Parks. Whilst maintaining the OE equivalence the sources were moved to a far more competitive level enabling the brand to compete properly with its peers in the market.
- To better service the market demands, **DRIVE+** has created warehouses enabling MOQ's of 1 piece.
- In 2021 the Brand was expanded outside of Europe, with sales in Argentina, Brazil and Africa.
- In 2022 more product lines will join the range.



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**A UNIQUE
OPPORTUNITY
FOR CHOOSING
THE RIGHT
AFTERMARKET
SOLUTION**

OUR PLUS

DRIVE+ is positioned as strong brand, with a guaranteed quality and unique image, able to compete with other aftermarket brands

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DRIVE+ QUALITY AND STANDARDS

The manufacturing plants for **DRIVE+** products are selected based up a series of criteria specific to the **DRIVE+** Brand that have been established following decades of experience and know how.

The **DRIVE+** Quality Management Standards, built up from the very best practices from the OE world, go beyond the usual "International Standards" and also bring focus on the topics that are exactly pertinent to the products in the range.

FMEA

FMEA (Failure Mode & Effect Analysis) is used to design the manufacturing process, constantly updated with factory performance data, is a key tool in the "Constant Improvement Program", identifying and controlling risks with rigorous process instructions and control plans and auto quality tools.

POKE YOKE

The manufacturing lines utilise "auto-quality" (POKE YOKE) tools, designated in the FMEA to ensure that in the unlikely event of a manufacturing defect it is immediately identified and removed and analysed.

ADDITIONAL CONTROLS

Additional controls are also made on the products during mass production. Samples are taken in a planned sequence directly from the production lines, and evaluated in the laboratories. Dimensional, material and product performance controls are performed.



**DRIVE+ SPECIFICATIONS
ARE ESTABLISHED TO
ENSURE THE PRODUCTS
ARE DELIVERING AN
OE EQUIVALENCE**



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COMMUNICATION SUPPORT

The **DR!VE+** program is supported by an extensive and attractive 'toolkit' of marketing services and communication materials in order to support the brand, underline its quality and show its additional differentiating benefits, to help the repairers to better promote the brand, its awareness and to increase their sales.



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BRAKE PADS

DRIVE+ Brake Pads are certified to R90 standards for Europe. The friction materials are developed following rigorous test and product evaluations in both the laboratory and on test vehicles running on the streets. The noise reducing shim materials are chosen to provide an optimum performance and are standard fit across the whole **DRIVE+** range.

The range contains over 450 partnumbers, covering more than 80% of the of the European carpark needs.



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BRAKE DISCS

DRIVE+ Brake Discs are certified to R90 standards for Europe.

The steel alloys are developed to provide an optimum performance of both braking performance across a wide range of conditions and vehicle braking speeds and long life. The most up to date manufacturing technologies are employed in our factories including: Fully automated foundry with continuous control of the alloys. Automated machining lines to ensure dimensional accuracy including fully automated balancing.

The range contains over 650 partnumbers, covering more than 80% of the of the European carpark needs.

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FILTERS

Within the very wide range of filter applications, several categories are offered:

- Pollen- and Carbon Cabin Filter
- Oil Filter
- Fuel Filter
- Air Filter
- Gearbox Oil Filter

In the particular case of the Cabin filters the **DRIVE+** product line provides a range of solutions including odour removal and anti-allergic. The specifications of the mediums are carefully chosen to provide the optimum performance balancing filtration rate, flow and robustness whilst at the same time matching OE.

The range contains over 1700 partnumbers, covering more than 80% of the of the European carpark needs.



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WHEEL BEARINGS

In developing the DRIVE+ range of wheel bearings it was decided from the offset, contrary to the strategy of others, that we would offer a very full range. The manufacturing standards and processes duplicate those of the OE. High precision machining and grinding machines work as one in automated cells. Statistical Process Controls are employed to ensure that the tight tolerances are always achieved. Fully automated assembly machines selectively build together the components of the bearings to achieve the correct performance characteristics and low noise.

The range contains over 450 partnumbers, covering more than 80% of the of the European carpark needs.

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SHOCK ABSORBERS

Being a critical element of the suspension of the car, ensuring both safety as well as comfort, the **DRIVE+** Shock Absorbers are designed to last and maintain performance. The manufacturing process ensures that the components are assembled with high precision to maintain the suspension geometry and thus the safe handling of the car. A rigorous program of tests punishes the shock absorber beyond normal to ensure the design and material are robust. The **DRIVE+** Shock Absorber range includes applications for the rear and front of the car. The shock absorbers are also available as "Loaded Struts", pre-assembled with springs to reduce garage time and increase safety.



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CV JOINTS & DRIVE SHAFTS

Available as either the outer CV joint alone or as the complete drive shaft the **DRIVE+** Brand offers a very complete range covering almost all applications. The rigorous quality controls, from the metallurgical analysis conducted on the forgings and the dimensional controls of the machined parts combined with the heat treatment and surface polishing ensures long long-life and silent running. Samples are systematically taken from mass production and tested for life in a range of conditions replicating but exaggerating that of the normal use in the car.

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LUBRICANTS

Quality Through Measurement

To carefully monitor the quality of the **DRIVE+** products, measurements are made throughout the production process, all ISO 9001 certified, and an in-house laboratory with the most advanced testing and measuring equipment for just this purpose.

Original Equipment Manufacturers

DRIVE+ products have been approved by leading motor vehicle manufacturers. As such, **DRIVE+** has 'O.E.M. approval letters' for the complete lubricants program, as well quality sheets per reference.



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WATER PUMPS

The **DRIVE+** range of water pumps are manufactured to exacting standards. The castings are controlled to ensure both structural integrity and zero porosity. Once the casting enters the machining process the high precision tooling controls that all surfaces, interfaces and fixation holes are positioned from one datum ensuring accuracy and therefore exact fitting during installation. The machined surfaces are accurate and smooth so that mating components like the bearings and seals have an exact leak free fit across the wide range of operating temperatures. Prior to packing all the pumps are leak tested as a final control.



LOGISTICS

In order to offer the best state of the art logistics to be aligned with the aftermarket needs, dedicated DRIVE+ warehouses and commercial structures have been built to support the brand.

By centralizing market needs and building regional stocks, access to the DRIVE+ brand is much more simplified and adapted to the high availability demands, services and logistics needs of each single distributor.

DRIVE+ REGIONAL HUBS ADVANTAGES:

- One stop shopping
- Short lead times
- Low minimum order quantity
- Low minimum order value
- Dedicated **DRIVE+** commercial teams



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REGIONAL COMMERCIAL HUBS, MANAGING DRIVE+ STOCKS, ORDERING PROCESSES, REPLENISHMENTS, COMMERCIAL ANALYSIS AND CONSOLIDATION OF ALL THE NEEDS, IN ORDER TO OFFER THE BEST OE MATCHING QUALITY PRODUCT AND LOCAL AVAILABILITY.





From the US to Latin America, Europe to the Middle East, Africa to Asia Pacific, **NEXUS Automotive International** is the world's largest automotive community. The ever growing **N! Community** is composed of 90+ original equipment (OE) global manufacturers and over 170 **N! Members** all over the world.

A GROWTH ACCELERATOR FOR PROGRESSIVE COMPANIES IN THE AUTOMOTIVE INDUSTRY

Established in 2014, NEXUS is shaping the future of the automotive aftermarket thanks to a progressive approach...

*Thanks to an entrepreneurial global mindset, **N!** disrupts the automotive aftermarket bringing innovative solutions for a more sustainable, digital and connected mobility, while supporting its Community, wherever distributors and manufacturers are in the world, providing services to accelerate their growth.*

We owe you more than business as usual